



Dish Network Offers Copa Prelibertadores De America Soccer Matches Live On Dish-On-Demand

DISH Network Offers Premium Spanish-Language Sporting Events
in Addition to 20-Channels of All Spanish Language Programming in DISH Latino

Littleton, Colo., Thursday, Nov. 4, 1999 -- EchoStar Communications Corp. (NASDAQ: DISH, DISHP) announced today that DISH Network™ will exclusively offer the Prelibertadores de America soccer games LIVE on DISH-On-Demand pay-per-view.

The First Division Mexican Soccer Federation Club teams will compete in the Copa Prelibertadores de America games in order to qualify for the Copa Toyota Libertadores de America in 2000. All matches will be broadcast LIVE on channel 461. Customers must have a DISH Network satellite dish antenna pointed at the 119 degree West Longitude orbital location to receive the games. Each game costs \$14.95 and can be ordered the day of the game by remote control. The following games will broadcast in Spanish (no English audio will be offered):

Tuesday, Nov. 9

America vs. Dep. Italchacao
10 p.m.-1 a.m. EST

Thursday, Nov. 11

Atlas vs. Dep. Italchacao
10 p.m.-1 a.m. EST

Tuesday, Nov. 16

America vs. Dep. Tachira
10 p.m.-1 a.m. EST

Thursday, Nov. 18

Atlas vs. Dep. Tachira
10 p.m.-1 a.m. EST

Including exclusive Spanish-language pay-per-view sporting events, DISH Network also offers DISH Latino: 20 channels of premium Spanish-language television and audio programming for only \$19.99 a month or \$239.88 annually. Already a leading provider of Spanish-language TV programming, DISH Network is the first satellite television provider to offer this comprehensive package to the U.S. Spanish-speaking audience with the most extensive selection of news, sports, movies, music and other entertainment. DISH Latino's line-up includes: Univision, Galavisión, Telemundo, FOX Sports World Español, Discovery en Español, GEMS, Cine Latino, CBS TeleNoticias, Gran Canal Latino, SUR, TV Chile, HTV, MTV S, Playboy en Español (available upon request), plus six channels of Latin variety music in DISH CD Latin.

HOW TO GET DISH NETWORK

DISH Latino, Mexican soccer plus other spanish-language sporting events are available on EchoStar's new DISH 500 satellite dish system or by pointing two satellite dishes at EchoStar's satellites located at 110 and 119 degrees W.L. To find a DISH Network retailer near you or to directly purchase DISH Network's revolutionary DISH 500 satellite TV system, as well as order popular programming offering hundreds of channels of all-digital programming, visit www.dishnetwork.com or call 1-800/333-DISH (3474).

DISH Network is EchoStar's state-of-the-art direct broadcast satellite system that is capable of offering over 500 channels of digital video and CD-quality audio programming, fully MPEG-2/DVB compliant hardware and installation. DISH Network, which currently serves over 3 million customers, is a trademark of EchoStar Communications Corporation.