



DISH Network Offers FOX Sports International Cricket Matches on Pay-Per-View; Call 1-800/333-DISH to Order Awa Cup and Coca-Cola Singapore Challenge Cricket Packages

LITTLETON, Colo.—(BW SportsWire)—Aug. 23, 1999—EchoStar Communications Corp. (NASDAQ: DISH, DISHP) announced today that DISH Network™ is the only satellite television programming provider to offer two major FOX Sports International cricket events, the Awa Cup and the Coca-Cola Singapore Challenge, on DISH On-Demand Pay-Per-View.

DISH Network makes it simple for cricket fans to order matches directly through their remote control.

The Awa Cup is a one-day triangular event from Sri Lanka, featuring India, Sri Lanka and Australia in the first major cricket action since the World Cup. Match schedule includes:

- Aug. 25 India vs. Sri Lanka 4:30 a.m. ET
- Aug. 26 Sri Lanka vs. Australia 4:30 a.m. ET
- Aug. 27 India vs. Australia 12:00 a.m. ET
- Aug. 28 India vs. Sri Lanka 12:00 a.m. ET
- Aug. 29 FTBL 4:30 a.m. ET
- Sept. 1 Rain Date 4:30 a.m. ET

The Coca-Cola Singapore Challenge is a one-day triangular series from Singapore featuring teams from India, Zimbabwe and the West Indies in an event where established cricket powers meet new challengers. Match schedule includes:

- Sept. 1 West Indies vs. Zimbabwe 10:00 p.m. ET
- Sept. 2 India vs. Zimbabwe 10:00 p.m. ET
- Sept. 4 India vs. West Indies 10:00 p.m. ET
- Sept. 6 FTBL 10:00 p.m. ET
- Sept. 7 Rain Date 10:00 p.m. ET

Customers now have the option to order matches à la carte via remote control on game day or they can preorder all the matches for one low price: The Awa Cup costs only \$129.95 and includes the series final; and The Coca-Cola Singapore Challenge costs only \$69.95 and includes the series final. The Combined Package (Awa and Singapore Challenge) costs only \$179.95 and includes both finals. Customers may order FOX Sports International Cricket Matches packages by calling 1-800/333-DISH (3474).

DISH Network is EchoStar's state-of-the-art DBS system that offers customers over 350 channels of digital video and CD-quality audio programming, fully MPEG-2/DVB-compliant hardware and installation. DISH Network is a trademark of EchoStar Communications Corporation. DISH Network currently serves over 2.7 million customers.

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